

## **Press Release: March 8, 2023:**

ITB - CityCube Messe Berlin Room A3 - Award Ceremony of The Golden City Gate

The international tourism film & multimedia festival and competition "The Golden City Gate" was taking place for the 23rd time in 2023 during ITB Berlin.

For the first time since 2019, filmmakers and their clients from the tourism industry had the opportunity to be back together during ITB in Berlin to receive various prizes.

The Golden City Gate is one of the most renowned film competitions for the tourism industry worldwide and proud to be back in Berlin after 3 years of Corona.

This year, we were again able to evaluate almost 100 entries from over 20 countries that applied for the Golden City Gate Award. Among others, the following took part: United Kingdom, Channel Islands, Denmark, Austria, Slovenia, Taiwan, Ukraine, Spain, Turkey, Namibia, Bosnia and Herzegovina, Croatia, USA, Switzerland, India, Mongolia and Germany. Many of the submitted films and multimedia contributions convinced the jury in terms of quality and can now be awarded in the various categories.

We are particularly pleased that the Ukraine also took part in this year's festival. The submitted films were also able to convince the jury and were also awarded during the event. We especially thank the National Tourism Organization of Ukraine, which was able to realize these films with the support of the USAID COMPETITIVE ECONOMY PROGRAM and whose representatives were also able to be present at the Award Ceremony.

A special prize goes to the Dominican Republic for the implementation of a promotional gala in Berlin's Adlon Hotel.

The German festival contributions are characterized in particular by their emotional implementation and the topic of sustainability.

The films submitted this year convinced with a lot of creativity and artistic professionalism. There are indications that the classic tourism film is increasingly developing into its own art form. We will have to observe this development over the next few years, but it shows that the art of film is claiming its own outstanding place even in today's age of maximum digitization.

Since 2020, Europe has been in a kind of state of emergency. First of all, the corona virus was up to mischief and limited the possibilities of such an event.

Then came the Russian war of aggression in Ukraine and this year the devastating earthquake in Turkey.

All of these are events that have a direct impact on international travel and the travel industry in particular.

Still, there are many signs pointing to a revival in the tourism business.

We are also pleased to welcome our new strategic partner, Marco Polo TV, this year. We can already announce that the films awarded today in the CityCube Messe Berlin will be shown on Marco Polo TV.

Additional Information:

<http://www.the-golden-city-gate.com>

With kind regards,  
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